



RAJAR DATA RELEASE

Quarter 1, 2013 – May 16th 2013

LONDON STATIONS – page 1

SAMPLE SIZE:
 Survey period - Q1 2013
 Code Q (Quarter): 3,314 Adults 15+
 Code H (Half year): 7,164 Adults 15+

TERMS **WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 12	Q4 12	Q1 13	Q1 13 vs Q1 12	Q1 13 vs Q4 12	Q1 12	Q4 12	Q1 13
BBC London 94.9	Q	504	424	395	-21.6%	-6.8%	1.3	1.0	1.3
Total Absolute Radio (London)	Q	797	890	794	-0.4%	-10.8%	2.2	3.3	2.6
Buzz Asia 963 & 972AM	H	119	88	60	-49.6%	-31.8%	0.3	0.2	0.1
Capital London	Q	2269	1983	1950	-14.1%	-1.7%	5.3	4.8	4.2
Choice FM London	Q	577	568	473	-18.0%	-16.7%	1.3	1.4	1.1
Gold London	Q	266	298	363	36.5%	21.8%	1.2	1.0	1.7
Heart London	Q	1939	1707	1750	-9.7%	2.5%	4.4	4.2	4.2
Kisat Radio 1035 (Greater London)	Q	105	69	89	-15.2%	29.0%	0.2	0.2	0.2
Kiss 100 FM	Q	1958	1816	1621	-17.2%	-10.7%	5.1	4.3	3.9
LBC 97.3	Q	867	902	931	7.4%	3.2%	4.6	4.3	4.6
LBC News 1152	Q	405	411	283	-30.1%	-31.1%	1.3	0.8	0.6
Magic 105.4	Q	1963	2031	1861	-5.2%	-8.4%	6.1	5.9	5.6
Premier Christian Radio	Q	153	175	138	-9.8%	-21.1%	0.5	1.0	0.5
Smooth Radio London	Q	626	514	430	-31.3%	-16.3%	1.4	1.7	1.1
Sunrise Radio (Greater London)	Q	285	227	348	22.1%	53.3%	0.9	0.7	1.2
XFM London	Q	409	445	574	40.3%	29.0%	0.8	1.2	1.3

* = less than 0.05%

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SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE	
	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%	
	Q1 12	Q4 12	Q1 13	Q1 13 vs Q1 12	Q1 13 vs Q4 12	Q1 12	Q4 12	Q1 13	
BBC Radio 1	Q	1724	1906	1641	-4.8%	-13.9%	5.0	4.9	4.5
BBC Radio 2	Q	2182	2553	2422	11.0%	-5.1%	12.1	14.1	12.6
BBC Radio 3	Q	492	519	631	28.3%	21.6%	1.6	1.3	2.0
BBC Radio 4	Q	2621	2780	2841	8.4%	2.2%	16.2	15.4	17.2
BBC Radio 5 Live	Q	1313	1329	1379	5.0%	3.8%	4.5	4.3	4.0
Classic FM	Q	1177	1213	1243	5.6%	2.5%	3.5	4.3	3.9
talkSPORT	Q	738	694	699	-5.3%	0.7%	2.4	2.2	2.6